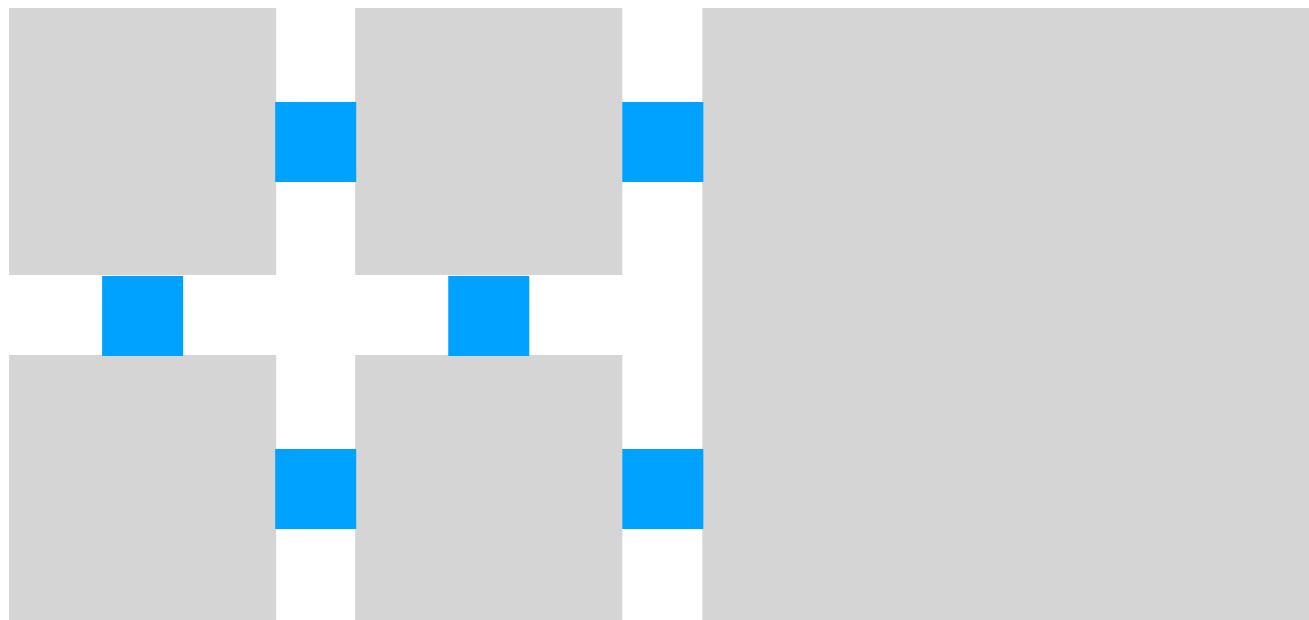


# Space

Using space effectively helps ensure components look similar but also creates a relationship between elements. This essentially becomes an invisible grid that will help bring aesthetics and harmony to each screen.



# Typography

Font sizes could share a ratio: either an old typographic system or modular scale system to allow for a clean and harmonic hierarchy.

Text should try to follow a consistent line heights so that data and information is legibility but also feels balanced.

Designing for systems makes different use of typography: font colours, spacing and contrast becomes a vital part of the design system.

# Colours

“At age 40, only half of the light gets through to the retina as it did at age 20. For 60-year-olds, it’s just 20%. ”

Colours become a major factor in making sure that digital elements are legible and have enough meaning, to allow each user to make the correct decisions during a process.

It’s also important to simplify the use of colour so that ambiguity is reduced.

# Colours

System status colours provide with good recommendations for how where colour can be used to provide feedback.

System status & alerts



# Colours

Accessibility standards recommend a 4.5:1 for regular text (14pt) and 3.0:1 (18pt) contrast ratio for large text for a AA rating.



Button label

Contrast ratio: 2.5:1

White text (approximately 14pt) on the TR Orange colour background doesn't provide enough contrast for legibility.

# Touch devices

The recommended sizes for our tap target depths.

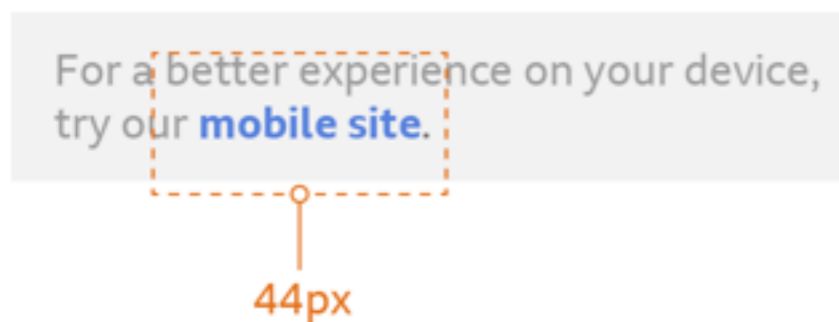
Group B and C



Group D (and A when appropriate)




An example of an exclusion zone for text links




# Touch devices

Calendar module might not work effectively on any touch device.

dd/mm/yyyy 

← Aug 2017 → Today

Mon	Tue	Wed	Thu	Fri	Sat	Sun
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

23/08/2017 

← Aug 2017 → Today

Mon	Tue	Wed	Thu	Fri	Sat	Sun
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

# Computers

Hiding elements using gradient fade, could work effectively on touch screen devices but would be make it difficult on a computer due to its input devices.

FILTERS Products: World-Check ONE (X) Date: 01 May 2017 - 09 Jun 2017 (X) Impact: Global (X) Table column: Filter

EFFECTIVE (v) PCN # (v) PRODUCTS (v) TITLE (v)

Look up RIC, PE or PDP codes:

All markets (v)

XB

D.L (X)

IBM.A (X)

APPL.O (X)

Q XB

📍 XBO01C

📍 XBO01E

📍 XBO01G



# Patterns

The table headers use up and down chevrons, which could conflict with how people understand common table symbols and behaviours.

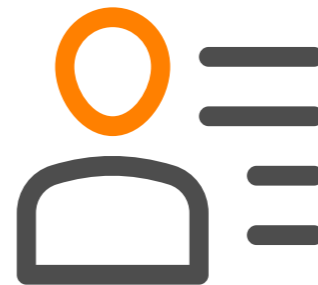
The screenshot shows a data table interface. At the top left, there is a toggle switch for 'Bulk download'. Below it, a 'FILTERS' section shows 'Month: October' and 'Year: 2017' with removal icons, and a 'Clear' link. The table has four columns: 'TYPE', 'MONTH', 'YEAR', and 'REPORTS'. The 'TYPE' column header has a dropdown menu open, showing 'Sort' (Ascending/Descending) and 'Filter by' (Orders report). The table rows show data for 'Pending installs' and 'Pipeline report' in October 2017, each with a '4' in a circle and a 'Download report' link.

TYPE ▾	MONTH ▾	YEAR ▾	REPORTS ▾	
Sort Ascending   Descending		2017	4 ▾	<a href="#">Download report</a> ⋮
Filter by Orders report ▾		2017	4 ▾	<a href="#">Download report</a> ⋮
		2017	4 ▾	<a href="#">Download report</a> ⋮
Pending installs	October	2017	4 ▾	<a href="#">Download report</a> ⋮
Pipeline report	October	2017	4 ▾	<a href="#">Download report</a> ⋮

# Iconography















Iconography tends to add extra cognitive learning for all users unless it has a functional attribute.

Memory retention of complex icons is limited.



# Name the icons



Dashboard 	Products 	Change 	Policies 	Users 
Licensing 	Billing 	Activity 	Support 	Call 
Reports 	Orders 	Login 	Profile 	

# Orientation

An important factor for users is to understand the orientation of the system. This includes knowing:

1. Signposts
2. Progress bars
3. Consistent mechanisms
4. Feedback

# Progress bars

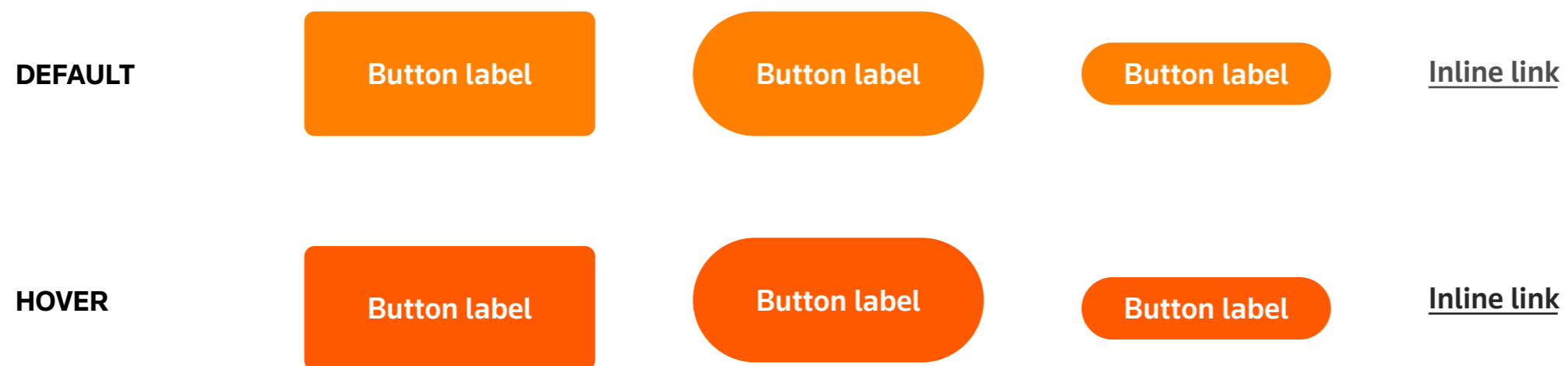
Provide users with a map of where they are within any given process.



# Consistent mechanisms

Users need to build trust in the system they're using. It is important to ensure that all digital elements have a consistent look and feel as well as behaviour users.

When similar digital elements start to look different it might lead to disorientation.



# Copy

Studies showed that “concise, scannable and objective copywriting” improved usability by up to 124%. To find the right tone and language as just as important as getting the UX and UI to work properly.

Are you sure you want to cancel?  
**Yes cancel or No cancel?**



# Copy

A good example of confusing copy is when there are several pages, links that have the same meaning but go to different sections or invoke different actions.

Discover Thomson Reuters

MyTR

Search FAQs, products, resources, ...

Get support

HELP & SUPPORT

## Support tickets

My Tickets (1)		Account Tickets (2)		
ID #	CATEGORY	SUBJECT	STATUS	UPDATED
85468	Services	Automatic subject line, i.e. client	Submitted	10 Jun 2017
85464	General feedback	Custom, user-submitted subject line	Submitted	09 Jun 2017
85461	Orders & Approvals	Automatic subject line, i.e. client	Awaiting more details	09 Jun 2017
85458	Reporting	Automatic subject line, i.e. report	In progress	08 Jun 2017
85448	Inhibit lists	Automatic subject line, i.e. requested change	Closed	08 Jun 2017
85412	MyTR	Custom, user-submitted subject line	Closed	08 Jun 2017

Dashboard

Products

Change Notifications

Policies & Resources

Users

Licensing

Billing & Payment

Activity Log

Help & Support

- Support Tickets
- FAQs

# Repetition

Systems are designed to be used again and again. This kind of repetition creates a rhythm within the page. These rhythms need help create an innate understand of a system while adding productivity. It can range from aspects like page templates, shortcuts, autofill and loading times.

